



**Request for Information
Professional Services for
Pricing Strategy Expertise &
Advice**

ANBL is requesting Information for Pricing Strategy Expertise & Advice. Information may be submitted through the Bonfire system at. <https://anbl.bonfirehub.ca/opportunities> and shall be received up to 1:30 pm on April 4, 2025

The purpose of this Request for Information (RFI) is to gather insights, capabilities, and potential solutions from industry vendors regarding [brief description of the subject matter]. This RFI is an exploratory process and does not constitute a solicitation for bids, nor will it result in a contract award.

Interested parties are invited to provide detailed responses, including relevant experience, innovative approaches, and any considerations that may impact future procurement strategies. The information gathered may be used to inform the development of future procurement opportunities.

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